GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:2119
ANSWERED ON:04.08.2000
NATIONAL TOURISM POLICY
T.T.V. DHINAKARAN

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the National Tourism Policy formulated in 1997 is under revision;

(b) if so, the salient features of such revision;

(c) the details of schemes launched/drawn up to attract both domestic and foreign tourists;

(d) whether any proposal for the development of tourism in Tamil Nadu is pending with the Union Government; and

(e) if so, the details thereof?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a): Yes, Sir.

(b): Some of the salient features of the revised National Tourism Policy pertain to:-

i) India`s economic growth and promotion of its image abroad as a country with a glorious past, a vibrant present and bright future. The emphasis is on providing information (Soochna), facilitation (Suvidha) and safety (Suraksha) for the tourists.

ii) Encouragement of people's participation in tourism development including Panchayati Raj Institutions, local bodies, co-operatives, non-governmental organisations, etc.

iii) Encouragement of public and private sector partnership.

iv) Strive towards excellence by introducing professionalism through training.

(c) Various schemes proposed to attract foreign and domestic tourists include co- ordinating the efforts of different Government Departments and agencies in making India a tourism friendly country and facilitating domestic tourism by promoting amenities and facilities for budget tourists.

(d) and (e): Development of tourism in any State is undertaken by the State Governments/UT Administrations. However, the Ministry of Tourism provides Central financial assistance for the projects/schemes identified every year in consultation with them. During the year 1999-2000, an amount of Rs.493.85 lakhs for 26 projects have been sanctioned for the development of tourism in the State of Tamil Nadu.